



# Avaliação do site booking.com

Gerado a 05 de Maio de 2026 08:05 AM





O resultado é de 44/100



## Conteúdo do SEO

	Título	Comprimento : 0 Muito mau. Não encontramos nenhum título na sua página.												
	Descrição	Comprimento : 0 Muito mau. Não encontramos nenhuma meta descrição na sua página. Utilize <a href="#">este gerador online gratuito de meta tags</a> para criar uma descrição.												
	Palavras-chave	Muito mau. Não encontramos meta keywords na sua página. Utilize <a href="#">este gerador online gratuito de meta tags</a> para criar keywords.												
	Propriedades OG Meta	Esta página não tira partido das propriedades OG. Estas tags permitem que os crawlers sociais estruturem melhor a sua página. Utilize <a href="#">este gerador gratuito de propriedades OG</a> para criá-las.												
	Cabeçalhos	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] JavaScript is disabled</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Imagens	Encontramos 0 imagens nesta página. Bom, a maioria ou todas as suas imagens têm atributos alt.												
	Rácio Texto/HTML	Rácio 0% O rácio de texto para código HTML desta página é inferior a 15 por cento, o que significa que o seu website provavelmente necessita de mais conteúdo de texto.												
	Flash	Perfeito, não foi detetado conteúdo Flash nesta página.												
	Iframe	Ótimo, não foram detetados Iframes nesta página.												


## Ligações SEO

	Reescrita de URL	Bom. As suas ligações parecem amigáveis!
	Underscores nas URLs	Perfeito! Não foram detetados underscores nos seus URLs.
	Ligações na página	Encontramos um total de 0 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações Externas : noreferrer noopener 0% Ligações Externas : Passa Juice 0% Ligações Internas 0%

## Ligações na página

Âncora	Tipo	Juice
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## Palavras-chave SEO

	Nuvem de Palavras-chave	
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## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
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## Usabilidade

	URL	Domínio : booking.com Comprimento : 11
	Favicon	Ótimo, o seu website tem um favicon.
	Facilidade de Impressão	Não conseguimos encontrar um CSS compatível com impressão.





## Usabilidade

	L í ngua	Bom. A sua l í ngua declarada é en.
	Dublin Core	Esta p á gina n ã o tira partido do Dublin Core.

## Documento

	Tipo de Documento	HTML 5
	Codifica ç ã o	Perfeito. O seu charset declarado é UTF-8.
	Valida ç ã o W3C	Erros : 1 Avisos : 0
	Privacidade do Email	Ótimo, nenhum endere ç o de email foi encontrado em texto simples!
	HTML Obsoleto	Ótimo! N ã o encontr á mos tags HTML obsoletas no seu HTML.
	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, o seu website n ã o utiliza tabelas aninhadas.</li><li> Perfeito. N ã o foi encontrado CSS inline nas tags HTML!</li><li> Ótimo, o seu website tem poucos ficheiros CSS.</li><li> Perfeito, o seu website tem poucos ficheiros JavaScript.</li><li> Muito mau, o seu website n ã o tira partido do gzip.</li></ul>

## Dispositivos M ó veis

	Otimiza ç ã o para Dispositivos M ó veis	<ul style="list-style-type: none"><li> Í cone Apple</li><li> Meta Viewport Tag</li><li> Conte ú do Flash</li></ul>
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## Otimização



### Sitemap XML

Ótimo, o seu website tem um sitemap XML.

<https://www.booking.com/sitembk-airport-index.xml>

<https://www.booking.com/sitembk-articles-index.xml>

<https://www.booking.com/sitembk-attractions-category-city-index.xml>

<https://www.booking.com/sitembk-attractions-city-index.xml>

<https://www.booking.com/sitembk-attractions-index.xml>

<https://www.booking.com/sitembk-attractions-point-of-interest-index.xml>

<https://www.booking.com/sitembk-attractions-subcategory-city-index.xml>

<https://www.booking.com/sitembk-beach-holidays-index.xml>

<https://www.booking.com/sitembk-beaches-index.xml>

<https://www.booking.com/sitembk-cars-airport-index.xml>

<https://www.booking.com/sitembk-cars-city-index.xml>

<https://www.booking.com/sitembk-cars-country-index.xml>

<https://www.booking.com/sitembk-cars-region-index.xml>

<https://www.booking.com/sitembk-cars-supplier-airport-index.xml>

<https://www.booking.com/sitembk-cars-supplier-city-index.xml>

<https://www.booking.com/sitembk-cars-supplier-country-index.xml>

<https://www.booking.com/sitembk-cars-supplier-index-index.xml>

<https://www.booking.com/sitembk-city-index.xml>

<https://www.booking.com/sitembk-country-index.xml>

<https://www.booking.com/sitembk-district-index.xml>

<https://www.booking.com/sitembk-editorial-articles-index.xml>

<https://www.booking.com/sitembk-extended-stays-index-index.xml>

<https://www.booking.com/sitembk-flights-city-to-city-index.xml>

<https://www.booking.com/sitembk-flights-city-to-country-index.xml>

<https://www.booking.com/sitembk-flights-country-index.xml>

<https://www.booking.com/sitembk-flights-index-index.xml>

<https://www.booking.com/sitembk-flights-to-airport-index.xml>

<https://www.booking.com/sitembk-flights-to-city-index.xml>

<https://www.booking.com/sitembk-flights-to-region-index.xml>

<https://www.booking.com/sitembk-fraud-index.xml>

<https://www.booking.com/sitembk-holidays-city-index.xml>

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<https://www.booking.com/sitembk-hotel-review-index.xml>

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<https://www.booking.com/sitembk-product-guides-index.xml>

<https://www.booking.com/sitembk-region-index.xml>

<https://www.booking.com/sitembk-regiongroup-index.xml>

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<https://www.booking.com/sitembk-themed-city-accommodation-index.xml>

<https://www.booking.com/sitembk-themed-city-alberghi-index.xml>

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<https://www.booking.com/sitembk-themed-city-apa-index.xml>

<https://www.booking.com/sitembk-themed-city-aparthotel-index.xml>

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<https://www.booking.com/sitembk-themed-city-bestwestern-index.xml>

<https://www.booking.com/sitembk-themed-city-boats-index.xml>

<https://www.booking.com/sitembk-themed-city-booking-home-index.xml>

<https://www.booking.com/sitembk-themed-city-budget-index.xml>

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<https://www.booking.com/sitembk-themed-city-casino-index.xml>

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<https://www.booking.com/sitembk-themed-city-cottages-index.xml>

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<https://www.booking.com/sitembk-themed-city-design-index.xml>

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<https://www.booking.com/sitembk-themed-country-condo-index.xml>

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<https://www.booking.com/sitembk-themed-country-fivestars-index.xml>

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	Robots.txt	<a href="http://booking.com/robots.txt">http://booking.com/robots.txt</a> Ótimo, o seu website tem um ficheiro robots.txt.
	Analytics	Em falta Nã o detet á mos uma ferramenta de analytics instalada neste website. A web analytics permite-lhe medir a atividade dos visitantes no seu website. Deve ter pelo menos uma ferramenta de analytics instalada, mas tamb é m pode ser bom instalar uma segunda para verificar os dados.