



Website review cnn.com

Generated on May 05 2026 07:05 AM





The score is 59/100







SEO Content

	<p>Title</p>	<p>Breaking News, Latest News and Videos CNN</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>cnn news, daily news, breaking news, news today, current events</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1281 1481 1749"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Breaking News, Latest News and Videos CNN</td> </tr> <tr> <td>image</td> <td>https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.cnn.com</td> </tr> <tr> <td>site_name</td> <td>CNN</td> </tr> </tbody> </table>	Property	Content	title	Breaking News, Latest News and Videos CNN	image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg	type	website	url	https://www.cnn.com	site_name	CNN
Property	Content													
title	Breaking News, Latest News and Videos CNN													
image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg													
type	website													
url	https://www.cnn.com													
site_name	CNN													
	<p>Headings</p>	<table border="1" data-bbox="544 1780 1481 1850"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>4</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1883 1506 2078" style="list-style-type: none"> • [H1] \n'+(null!=(t=p(e,"if").call(r,(p(e,"compare")) &&p(l,"compare")) c).call(r,null!=l?p(l,"componentVariation"):l,"===","headline_underscore",{name:"compare",hash:{},data:a,loc:{start:{line:42,column:10},end:{line:42,column:67}}}),{name:"if",hash:{},fn:n.program(10,a,0),inverse:n.program(11,a,0),data:a,loc:{start:{line:42,column:4},end:{line:46,column:11}}})?t:"")+" • [H2] US and Iran escalate attacks in Strait of Hormuz 	H1	H2	H3	H4	H5	H6	1	21	4	0	1	0
H1	H2	H3	H4	H5	H6									
1	21	4	0	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] More top stories • [H2] Met Gala • [H2] Business & Tech • [H2] Climate • [H2] Space & Science • [H2] US politics • [H2] Health & Wellness • [H2] Crime & courts • [H2] Sports • [H2] Art & Style • [H2] Travel & beyond • [H2] Celebrities & Entertainment • [H2] Gallery • [H2] CNN Shorts • [H2] African Voices • [H2] More from CNN • [H2] Download the CNN app • [H2] Download the CNN app • [H2] MVPD Picker Settings Placeholder • [H2] Terms & Conditions • [H3] CNN values your feedback • [H3] \n"+(null!=(a=p(e,"if").call(r,null!=l?p(l,"titleHtml"):l,{name:"if",hash:{},fn:n.program(4,o,0),inverse:n.program(5,o,0),data:o,loc:{start:{line:7,column:6},end:{line:14,column:13}}}))?a:"")+ '\n'+(null!=(a=p(e,"read") l&&p(l,"read") c).call(r,"public/media/components/accordion-item/expand.svg",{name:"read",hash:{},data:o,loc:{start:{line:16,column:8},end:{line:16,column:70}}}))?a:"")+ "\n "+(null!=(a=p(e,"read") l&&p(l,"read") c).call(r,"public/media/components/accordion-item/collapse.svg",{name:"read",hash:{},data:o,loc:{start:{line:17,column:8},end:{line:17,column:72}}}))?a:"")+ \n \n • [H3] '+i(typeof(r=null!=(r=p(e,"header") (null!=l?p(l,"header"):l))?r:u)===s?r.call(c,{name:"header",hash:{},data:a,loc:{start:{line:8,column:34},end:{line:8,column:44}}}:r)+' • [H3] '+i(typeof(r=null!=(r=p(e,"subheader") (null!=l?p(l,"subheader"):l))?r:u)===s?r.call(c,{name:"subheader",hash:{},data:a,loc:{start:{line:9,column:37},end:{line:9,column:50}}}:r)+' • [H5] \${e.title}
	Images	<p>We found 86 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hypkens to optimize your SEO.
	In-page links	We found a total of 139 links including 1 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 1.44% Internal Links 98.56%

In-page links

Anchor	Type	Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
US	Internal	Passing Juice
World	Internal	Passing Juice
Politics	Internal	Passing Juice
Business	Internal	Passing Juice
Health	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Style	Internal	Passing Juice
Travel	Internal	Passing Juice
Sports	Internal	Passing Juice
Science	Internal	Passing Juice
Climate	Internal	Passing Juice

In-page links

Weather	Internal	Passing Juice
Ukraine-Russia War	Internal	Passing Juice
Israel-Hamas War	Internal	Passing Juice
Games	Internal	Passing Juice
Watch	Internal	Passing Juice
Listen	Internal	Passing Juice
Live TV	Internal	Passing Juice
Settings	Internal	Passing Juice
Newsletters	Internal	Passing Juice
US	Internal	Passing Juice
International	Internal	Passing Juice
Arabic	Internal	Passing Juice
Español	Internal	Passing Juice
Africa	Internal	Passing Juice
Americas	Internal	Passing Juice
Asia	Internal	Passing Juice
Australia	Internal	Passing Juice
China	Internal	Passing Juice
Europe	Internal	Passing Juice
India	Internal	Passing Juice
Middle East	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Elections 2026	Internal	Passing Juice
Trump	Internal	Passing Juice
Facts First	Internal	Passing Juice
CNN Polls	Internal	Passing Juice
Redistricting Tracker	Internal	Passing Juice
Epstein Files	Internal	Passing Juice

In-page links

Tech	Internal	Passing Juice
Media	Internal	Passing Juice
Calculators	Internal	Passing Juice
Videos	Internal	Passing Juice
Markets	Internal	Passing Juice
Pre-markets	Internal	Passing Juice
After-Hours	Internal	Passing Juice
Fear & Greed	Internal	Passing Juice
Investing	Internal	Passing Juice
Markets Now	Internal	Passing Juice
Nightcap	Internal	Passing Juice
Life, But Better	Internal	Passing Juice
Fitness	Internal	Passing Juice
Food	Internal	Passing Juice
Sleep	Internal	Passing Juice
Mindfulness	Internal	Passing Juice
Relationships	Internal	Passing Juice
Movies	Internal	Passing Juice
Television	Internal	Passing Juice
Celebrity	Internal	Passing Juice
Innovate	Internal	Passing Juice
Arts	Internal	Passing Juice
Design	Internal	Passing Juice
Fashion	Internal	Passing Juice
Architecture	Internal	Passing Juice
Luxury	Internal	Passing Juice
Beauty	Internal	Passing Juice
Video	Internal	Passing Juice

In-page links

Destinations	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Stay	Internal	Passing Juice
News	Internal	Passing Juice
Videos	Internal	Passing Juice
Sports	Internal	Passing Juice
Football	Internal	Passing Juice
Tennis	Internal	Passing Juice
Golf	Internal	Passing Juice
Motorsport	Internal	Passing Juice
US Sports	Internal	Passing Juice
Olympics	Internal	Passing Juice
Space	Internal	Passing Juice
Life	Internal	Passing Juice
Unearthed	Internal	Passing Juice
Solutions	Internal	Passing Juice
Video	Internal	Passing Juice
Features	Internal	Passing Juice
As Equals	Internal	Passing Juice
Call to Earth	Internal	Passing Juice
Freedom Project	Internal	Passing Juice
Impact Your World	Internal	Passing Juice
Inside Africa	Internal	Passing Juice
CNN Heroes	Internal	Passing Juice
Live TV	Internal	Passing Juice
CNN Fast	Internal	Passing Juice
Shows A-Z	Internal	Passing Juice
CNN 10	Internal	Passing Juice


In-page links

CNN TV Schedule	Internal	Passing Juice
All There Is with Anderson Cooper	Internal	Passing Juice
Chasing Life with Dr. Sanjay Gupta	Internal	Passing Juice
The Assignment with Audie Cornish	Internal	Passing Juice
Terms of Service with Clare Duffy	Internal	Passing Juice
CNN 5 Things	Internal	Passing Juice
Daily Crossword	Internal	Passing Juice
Jumble Crossword	Internal	Passing Juice
Photo Shuffle	Internal	Passing Juice
Sudoblock	Internal	Passing Juice
Sudoku	Internal	Passing Juice
5 Things Quiz	External	Passing Juice
About CNN	Internal	Passing Juice
Photos	Internal	Passing Juice
Investigations	Internal	Passing Juice
CNN Profiles	Internal	Passing Juice
CNN Leadership	Internal	Passing Juice
CNN Newsletters	Internal	Passing Juice
Work for CNN	External	Passing Juice
CNN	Internal	Passing Juice
CNN Headlines	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
Accessibility & CC	Internal	Passing Juice
Transcripts	Internal	Passing Juice
\$1	Internal	Passing Juice
log in	Internal	Passing Juice

In-page links

affiliates	Internal	Passing Juice
<pre>\n',2:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return'aria-label="+n.escapeExpression("function"==typeof(t=null!=(t=r(e,"ariaLabel")) (null!=?r(l,"ariaLabel"):l)?t:n.hooks.helperMissing)?t.call(null!=l?!:n.nullContext {},{name:"ariaLabel",hash:{},data:a,loc:{start:{line:3,column:105},end:{line:3,column:118}}}:t)+"",3:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return' id="'+n.escapeExpression("function"==typeof(t=null!=(t=r(e,"id")) (null!=?r(l,"id"):l)?t:n.hooks.helperMissing)?t.call(null!=l?!:n.nullContext {},{name:"id",hash:{},data:a,loc:{start:{line:3,column:141},end:{line:3,column:147}}}:t)+"",4:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return" "+(null!=(t=(r(e,"read")) &&r(l,"read")) n.hooks.helperMissing).call(null!=l?!:n.nullContext {},{name:"read",hash:{},data:a,loc:{start:{line:17,column:4},end:{line:17,column:25}}}:t)+"\n"},5:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return null!=(t=r(e,"unless").call(null!=l?!:n.nullContext {},{name:"unless",hash:{},fn:n.program(6,a,0),inverse:n.noop,data:a,loc:{start:{line:19,column:4},end:{line:21,column:15}}}:t)+"",6:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return" "+(null!=(t=(r(e,"read")) &&r(l,"read")) n.hooks.helperMissing).call(null!=l?!:n.nullContext {,"public/media/sites/cnn/cnn-logo.svg",{name:"read",hash:{},data:a,loc:{start:{line:20,column:5},end:{line:20,column:55}}}:t)+"\n"},7:function(n,l,e,o,a){return"</pre>	Internal	Passing Juice
\n Ad Choices\n	Internal	Passing Juice
\n Accessibility & CC\n	Internal	Passing Juice
\n About\n	Internal	Passing Juice
\n Subscribe\n	Internal	Passing Juice
\n Newsletters\n	Internal	Passing Juice
\n Transcripts\n	Internal	Passing Juice
\n Help Center\n	Internal	Passing Juice
<pre>\n '+u(typeof(o=null!=(o=s(e,"viewPlansText")) (null!=l?s(l,"viewPlansText"):l)?o:c)===i?o.call(r,{name:"viewPlansText",hash:{},data:t,loc:{start:{line:123,column:20},end:{line:123,column:37}}}:o)+"\n</pre>	Internal	Passing Juice
<pre>'+s(typeof(t=null!=(t=u(e,"sectionText")) (null!=l?u(l,"sectionText"):l)?t:r)===c?t.call(i,{name:"sectionText",hash:{},data:a,loc:{start:{line:39,column:77},end:{line:39,column:92}}}:t)+"</pre>	Internal	Passing Juice
<pre>" +(null!=(o=typeof(u=null!=(u=s(n,"text")) (null!=e?s(e,"text"):e)?u:c)===i?u.call(r,{name:"text",hash:{},data:a,loc:{start:{line:3,column:132},end:{line:3,column:142}}}:u)?o:"")+"</pre>	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
--	----------------	--






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Usability

	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 203 Warnings : 55
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.cnn.com/sitemap/news.xml>

<https://www.cnn.com/sitemaps/sitemap-section.xml>

<https://www.cnn.com/sitemaps/sitemap-interactive.xml>

<https://www.cnn.com/sitemap/article/cnn-underscored.xml>

<https://www.cnn.com/sitemap/section/cnn-underscored.xml>

<https://www.cnn.com/sitemap/section/politics.xml>

<https://www.cnn.com/sitemap/article/opinions.xml>

<https://www.cnn.com/sitemap/article.xml>

<https://www.cnn.com/sitemap/section.xml>

<https://www.cnn.com/sitemap/video.xml>

<https://www.cnn.com/sitemap/gallery.xml>



<https://www.cnn.com/sitemap/markets/stocks.xml>

<https://www.cnn.com/sitemap/live-story.xml>

<https://www.cnn.com/sitemap/election-center/politics.xml>

<https://www.cnn.com/sitemap/tve.xml>

Optimization

	Robots.txt	<p>http://cnn.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>